
LIST OF IDEAS: WHAT CAN YOU WORK ON?

- SURVEY CLIENTS / CUSTOMERS
- SYSTEMS & PROCEDURES - *INVOLVE YOUR TEAM*
- CREATE A DEPOSIT & CANCELLATION POLICY
- CREATE A CLIENT JOURNEY - *INVOLVE YOUR TEAM*
- TEAM TRAINING (SKILL/PRODUCT/CONSULTATION/SCRIPTS)
- BRAIN STORMING ON WHAT COULD YOU DO BETTER - *INVOLVE YOUR TEAM*
- CREATE YOUR BUSINESS CULTURE - *INVOLVE YOUR TEAM*
- WHO YOU COULD PARTNER WITH FOR X REFER CLIENTS
- THINK ABOUT S.M.A.R.T. PROMOTIONS (3-4 ENOUGH PER YEAR)
- THINK ABOUT RETAIL PROMOTION -HERO PRODUCTS
- REVIEW YOUR PRICE LIST
- REVIEW YOUR BREAK EVEN (GO BACK FOR A YEAR TO SEE EXPENSES)